Stock Valuation

Class Exercise

1. You are evaluation the following three companies as potential investments: Starbucks Corp. (SBUX), Walt Disney Co. (DIS), and Yeti Holdings Inc.(YETI). Below is the information you've gathered on all three stocks. Assume a 11% required return for all problems.

Company	Ticker	Last Annual Dividend	Growth Rate (%)
Starbucks	SBUX	1.72	9.80
Walt Disney Co.	DIS	1.76	4.70
Yeti Holdings Inc.	YETI	0.00	N/A

- (a) What is your estimate for the price of all three stocks under zero growth?
- (b) What is your estimate for the price of all three stocks under constant growth?
- (c) You realize that Starbucks (SBUX) is in a high growth period and will only grow dividends at this rate for 5 years at which point the growth rate will be 4.5% in perpetuity. What is the price of Starbucks (SBUX) under these assumptions?
- (d) Is the price of Yeti zero? What is our estimate of the price if we assume they start paying a dividend of \$0.80 in four years. The dividend grows at 20%, 15%, 10%, and 8% respectively over the next 4 years respectively before settling down to 4% forever.
- 2. Using the table below what would the value be for each stock using P/E and EV/Sales as multiples.

Company	Ticker	Industry	Industry	Forward EPS	LTM Sales	Net Debt	Shares
		P/E	EV/Sales		(\$millions)	(\$millions)	(millions)
Starbucks	SBUX	70.43x	5.27x	3.47	23,170.3	19,721.4	1,177.3
Walt Disney	DIS	58.16x	6.81x	4.86	60,760.0	$41,\!207.0$	1,815.3
Yeti Holdings	YETI	49.58x	3.73x	2.52	1,091.7	(74.8)	87.2

Skills tested: Intrinsic valuation using dividend growth model under i) Zero growth ii) constant growth and iii) Non-constant growth. Relative valuation using multiples